

CASE STUDY

Facilitating rapid lateral flow testing for COVID-19



The group required 30 patients in days 2-5 of their COVID-19 infection, to validate Vatic Health's own salivary lateral flow test.



CUSTOMER

Vatic Health, London



CHALLENGE

Finding sufficient patients that were in the specific 2-5 day window of COVID infection



SOLUTION

Neucruit provided the patient recruitment solution, utilising social media to outreach to potential patients



RESULTS

Neucruit successfully recruited all 30 patients with viral COVID-19 (in days 2-5 of symptoms) within 28 days, **reducing timelines by 93%.**

**COVID
lateral flow test
30 patients
day 2-5 of infection**

Neucruit facilitated a 93% reduction in outreach timelines

Using Neucruit to accelerate research

Neucruit was approached by the Vatic team that were struggling to recruit sufficient participants to test their novel lateral flow test within the specific 2-5 day window of COVID-19 infection.

Finding these patients and efficiently processing them within their infective period was difficult, and the study organisers had recruited only 5 patients in 48 days. This significantly delayed the validation of their lateral flow tests.

Identifying viral COVID-19 patients and reaching out via social media using Neucruit

We deployed our patient recruitment solutions, utilising social media to outreach to a significant number of potential patients in the early stages of COVID-19 infection.

Neucruit successfully recruited all 30 patients with viral COVID-19 (in days 2-5 of symptoms) within 28 days, reducing timelines by 93%.

About Vatic Health

Vatic is a predictive health company focused on making medicine more proactive. Vatic Health is an Innovate UK and VC backed start-up, supported by the University of Oxford and the Oxford Foundry.

'A team of scientists, engineers and designers solving the world's most critical healthcare problems.'

About Neucruit

Neucruit is a global platform that uses real-time data to help biopharmaceutical companies, site teams and investigators enhance clinical research planning and delivery through smart analytics on the patient journey. Neucruit combines unique patient insights with longitudinal clinical data to optimise site selection, patient recruitment and gain insights that cannot be easily accessed through traditional methods.